

Colin Campbell, Copywriter

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Experience:

Webmaster

Zircon Corporation zircon.com 1999-2007

Contract Web Writing

Wal-Mart.com 2004-2007

StubHub.com 2007

BannerExp.com 2006

Internet Shopping Network 1999-2000

Contract Copywriting and Graphic Production

SF Bay Area 1995-Present

Freelance Creative Consultant

Santa Barbara, CA 1979-1994

As freelance writer/creative director, I researched, planned, laid out, art directed, and wrote brochures, catalogs, direct mail, installation manuals, and operation manuals for a wide variety of clients.

Copywriter,

BBDO Detroit, MI 1978-1979

Wrote magazine, brochure, newspaper, TV, radio, for Dodge, Dodge Truck, Chrysler Corporate

Magazine Editor and Writer

Lip Think On-line Magazine, 1989-Present

Savings & Loan ALERT Newsletter, Santa Barbara, CA, 1983-1984

Santa Barbara Magazine, Santa Barbara, CA, 1975-1983

Software:

Photoshop

InDesign

Quark

Illustrator

Microsoft Office

Flash

Fireworks

Dreamweaver